International Society for Prosthetics and Orthotics
Learn. Exchange. Support. Innovate.

ISPO Partner Social Media Package

International Prosthetics and Orthotics Day – November 5, 2026

Theme: *People*
Tagline: *Empowering Access. Enabling Participation.*

Posting Schedule

Date	Purpose	Visual	Caption
November 3, 2026	Announce the theme for IPOD 2026	Theme Announcement Image	Post 1 below
November 4, 2026	I AM P&O Template	Link to the templates	Post 2 below
November 5, 2026	Celebrate International Prosthetics and Orthotics Day	Infographic 3 (Main Visual)	Post 3 below

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Post 1 — November 3, 2026

Theme Announcement: "People"
Use this image highlighting the 2026 theme.

Caption:
The theme for this year's International Prosthetics and Orthotics Day (IPOD) *is* **"People"** — highlighting the importance of putting people at the heart of prosthetics and orthotics services and ensuring that everyone can access the support they need to live healthy, independent, and fulfilling lives.

Join ISPO and the global #Prosthetics and #Orthotics community on 5 November to celebrate the people whose lives are transformed by assistive technology, as well as the professionals, caregivers, and communities working together to make access equitable for all.

https://www.ispoint.org/activities/advocacy/#socialtoolkit

#ISPOInternational #IPOD2026 #ISPOCommunity #Rehabilitation #AssistiveTechnology #Orthotics #Prosthetics #People

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Post 2 — November 4, 2026

Countdown: I AM P&O campaign

Use this image highlighting the 2026 theme.

Caption:

Celebrate #IPOD2026 with ISPO!

On 5 November 2026, we're celebrating International Prosthetics and Orthotics Day (IPOD) under this year's theme: PEOPLE.

Prosthetics and orthotics are about more than technology, devices and clinical practice. They are about *people* — people with lived experience, clinicians, educators, researchers, technicians, students, advocates, manufacturers and everyone working together to improve lives.

📸 We want YOU to be part of the celebration!

1️⃣ Add your photo to the IPOD 2026 template provided in our toolkit: https://www.ispoint.org/activities/advocacy/#socialtoolkit

2️⃣ Share your personalised post on your social media channels.

3️⃣ Use #IPOD2026 and tag ISPO so we can celebrate together!

🤝 We invite partners and the global P&O community to join us in sharing these stories and putting PEOPLE at the heart of prosthetics and orthotics.

Together, let's celebrate the people who make a difference every day!

#IPOD2026 #ISPOInternational #Prosthetics #Orthotics #AssistiveTech #EmpoweringAccess #EnablingParticipation

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Post 3 — November 5, 2026

Celebrate International Prosthetics and Orthotics Day!

Use this carousel

Caption:
🌍 Happy International Prosthetics and Orthotics Day! #IPOD2026

Today, ISPO celebrates PEOPLE — the individuals whose lives are transformed by assistive technology and everyone working to make access possible. 💙

The need is urgent:
🔹 2.5 billion people need at least one assistive technology product.
🔹 Access can be as low as 3% in low-income countries, compared with up to 90% in high-income countries.

🌐 The global commitment to improving access to assistive technology, reinforced by a UN resolution in September 2026, reminds us that assistive technology is essential, not optional.

Wherever you are in this journey — whether you have lived experience, provide services, teach, research or advocate for access — today, we celebrate YOU!

📸 Add your photo to the IPOD 2026 template, share it on your social media, and use #IPOD2026.

https://www.ispoint.org/activities/advocacy/#socialtoolkit

Together, let's put PEOPLE at the heart of prosthetics and orthotics!

#ISPOInternational #IPOD2026 #Prosthetics #Orthotics #AssistiveTechnology #Inclusion #Rehabilitation #EmpoweringAccess #EnablingParticipation

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📣 Sharing Guidelines for Partners

- Please post according to the schedule (Nov 3–5, 2026).
- Tag **ISPO** on your posts.
    - **LinkedIn:** @international-society-for-prosthetics-and-orthotics
    - **Facebook:** @ispointernational
    - **Instagram:** @ispointernational
    - **X:** @ISPO_Int
- Use the official hashtags: **#IPOD2026** and **#ISPOInternational**.
- Feel free to add your organization's logo or localized message when sharing.